



Wes-Kaapse Provinsiale Parlement
Western Cape Provincial Parliament
IPalamente yePhondo leNtshona Koloni

MINUTES OF PROCEEDINGS

STANDING COMMITTEE ON FINANCE, ECONOMIC OPPORTUNITIES AND TOURISM

**Friday, 23 June 2023 (09:00), Virtual via MS Teams and in person in the Chamber,
6th Floor, & Wale Street, Cape Town**

ATTENDANCE

Members:

Democratic Alliance

Murray, C (Chairperson)
Sileku, I
Van der Westhuizen, A

AI JAMA-AH

Brinkhuis, K

Absent:

Nkondlo, N (ANC)

The following persons were in attendance:

City of Cape Town

Alderman J Vos, Mayoral Committee Member: Economic Growth
Ms T Voight Mallum, Senior Professional Officer: Destination and Place Marketing,
Enterprise and Investment
Ms J Pasjar, Executive Support Officer
Dr T Vivian, Head of Tourism Promotion

Cape Town Tourism

Mr E Duminy, Chief Executive Officer

Western Cape Provincial Parliament

Ms Z Adams, Procedural Officer

Ms L Cloete, Senior Procedural Officer
Ms M Mrubata, Committee Assistant

1. Welcome and attendance

The Chairperson opened the meeting and welcomed the Members of Provincial Parliament present, Alderman J Vos, Mr E Duminy, the accompanying officials from the City of Cape Town, and members of the public. The Chairperson explained the rules of engagement in hybrid meetings and noted that there was an apology from Mayor Geordin Hill Lewis.

2. Briefing by the City of Cape Town and Cape Town Tourism

Alderman Vos and Mr Duminy briefed the Committee on the following:

- (i) the outcomes of the City's tourism strategy for the 2022/23 tourism season;
- (ii) The challenges experienced during the 2022/23 tourism season;
- (iii) The City and Cape Town Tourism's work in respect of driving the Remote Working Visa;
and
- (iv) The "Gateway to Africa" project.

The Members proceeded to discuss the information presented to them during the briefing session.

3. Consideration and Adoption of Draft Committee Documents

The Committee considered and adopted the Draft Annual Activities Report for the 2022/23 Finance Year.

The Committee also considered and adopted the following draft Committee Minutes:

- 31 January 2023
- 21 February 2023
- 1 March 2023
- 6 March 2023
- 7 March 2023
- 13 March 2023
- 17 March 2023 (Vote 3 and Vote 12)
- 24 March 2023
- 3 May 2023
- 5 May 2023
- 11 May 2023

An amendment was made to Member van der Westhuizen's initials in the draft minutes of 17 March 2023.

The Committee also resolved to consider the tracking document via email and to indicate their adoption of the document. The document was then adopted via email following the meeting.

4. Resolutions/Actions

4.1 The Committee RESOLVED the following:

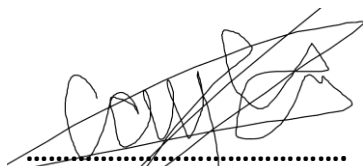
- 4.1.1 To ask the Department of Economic Development and Tourism (i) whether they engage with SA Tourism, (ii) the extent to which they are supported by SA Tourism, and (iii) the way forward for achieving synergy between the various tourism entities in the different spheres of government, in respect of marketing and advertising campaign initiatives;
- 4.1.2 To request research from the Department of Economic Development and Tourism on Halaal establishments/outlets in the Western Cape, outside of the Metro;
- 4.1.3 To visit a few Halaal establishments outside of the Metro;
- 4.1.4 To visit stakeholders in the tourism sector to discuss tourism preparedness;
- 4.1.5 To visit the City of Cape Town's revamped Visitor Experience Centre situated at the City Hall;
- 4.1.6 To invite the City of Cape Town to the Committee's tourism preparedness meeting; and
- 4.1.7 To visit the cruise terminal in Cape Town.

4.2 The Committee REQUESTED the following:

- 4.2.1 The Tourism Development Framework;
- 4.2.2 The Night-Time Economy Plan; and
- 4.2.3 More information on the Jobs Connect Portal, which would be relaunched in July 2023.

The Committee commended the City of Cape Town, under the leadership of Alderman Vos, for their work done in recovery and growth within the tourism sector.

The meeting adjourned at 12h00.



MS CAT MURRAY, MPP

CHAIRPERSON: STANDING COMMITTEE ON FINANCE, ECONOMIC OPPORTUNITIES AND TOURISM

Date: 4 November 2023