

PARLIAMENT OF THE PROVINCE OF THE WESTERN CAPE

QUESTION PAPER

WRITTEN REPLY

FRIDAY, 20 NOVEMBER 2015

***2. Mr P Uys to ask Ms N Mbombo, Minister of Health:**

(a) How much her Department spent during the past three financial years on (i) community, (ii) printed and (iii) broadcast media, (b) to whom were payments made, and (c) to what degree it informed communities about health and health services?

(398)

REPLY

2. See attached documents.

MINISTER OF HEALTH

DATE

2014

(b) Company	Campaign	Commission	printing	Print & Radio	Broadcast	Total	(c) Inform
Draftfcb	Diarrhoeal		R 278 571.43			R 278 571.43	Public awareness campaign informing clients of the dangers of diarrhoea and how to manage it
Y&R	Ambulance	R 1 682.18				R 1 682.18	Public notice on registering ambulance service
Draftfcb	MMC	R 171 594.47				R 171 594.47	Public awareness campaign encouraging men to have medical male circumcision
Y&R	Diarrhoeal radio	R 36 278.22				R 36 278.22	Public awareness campaign informing clients of the dangers of diarrhoea and how to manage it
Y&R	Voice over artist	R 20 796.79				R 20 796.79	Public awareness campaign informing clients of the dangers of diarrhoea and how to manage it
Y&R	Mental health	R 2 307.60				R 2 307.60	Public notice
Draftfcb	PSS	R 171 785.00				R 171 785.00	Public notice
Draftfcb	Triage referral	R 590 923.44				R 590 923.44	Public awareness campaign informing clients of the triage system and how it works
Draftfcb	Womans Health	R 329 642.85				R 329 642.85	Public awareness campaign informing clients of the various services available to women
Y&R	MMC	R 13 214.29				R 13 214.29	Public awareness campaign encouraging men to have medical male circumcision
Y&R	Diarrhoeal	R 21 428.57				R 21 428.57	Public awareness campaign informing clients of the dangers of diarrhoea and how to manage it
Y&R	Gen. Health	R 1 798.89				R 1 798.89	Public notice
Y&R	Ambulance	R 1 709.54				R 1 709.54	Public notice on registering ambulance service
Y&R	HPV mxil	R 13 214.29				R 13 214.29	Public awareness campaign informing clients of the new vaccine available and encouraging parents to sign the consent forms
Y&R	HPV	R 1 977.58				R 1 977.58	Public awareness campaign informing clients of the new vaccine available and encouraging parents to sign the consent forms
Y&R	Appointments	R 95 994.20				R 95 994.20	Public awareness campaign informing clients of the new vaccine available and encouraging parents to sign the consent forms
Y&R	HPV	R 40 582.20				R 40 582.20	Public awareness campaign informing clients of the appointment systems at facilities and their role in reducing waiting times
Y&R	Womans Health	R 13 912.56				R 13 912.56	Public awareness campaign informing clients of the new vaccine available and encouraging parents to sign the consent forms
Y&R	Womans Health	R 25 357.15				R 25 357.15	Public awareness campaign informing clients of the various services available to women
Draftfcb	Complian	R 54 579.47				R 54 579.47	Public awareness campaign informing clients of the various services available to women
Y&R	W/Health ATL	R 54 985.39				R 54 985.39	Public awareness campaign informing clients of the new complaints hotline which they can use to report complaints
Y&R	Health adverts	R 3 111.98				R 3 111.98	Public notice
Y&R	Waiting times	R 45 000.00			R 241 428.57	R 45 000.00	Public awareness campaign informing clients of the appointment systems at facilities and their role in reducing waiting times
Draftfcb	Waiting times					R 241 428.57	Public awareness campaign informing clients of the appointment systems at facilities and their role in reducing waiting times
Y&R	Service Ad	R 3 600.31				R 3 600.31	Public notice
Y&R	Die Burger	R 985.53				R 985.53	Public notice
Y&R	Breast is Best!	R 30 729.52				R 30 729.52	Public awareness campaign encouraging mothers the breast feed their babies
Y&R	Tb Campaign	R 18 571.43				R 18 571.43	Public awareness campaign informing clients of the symptoms of TB, their medication and treatment plan
Y&R	Complainis Hotline Medic 24	R 36 428.57				R 36 428.57	Public awareness campaign encouraging mothers the breast feed their babies
Draftfcb	Breast is Best!	R 150 075.79				R 150 075.79	Public awareness campaign informing clients of the new complaints hotline which they can use to report complaints
Draftfcb	Tb Campaign	R 6 342.96				R 6 342.96	Public notice specifying the medical services in Worcester
Draftfcb	Breast is Best!	R 241 393.04				R 241 393.04	Public awareness campaign encouraging mothers the breast feed their babies
Y&R	Ambulance	R 477 653.79				R 477 653.79	Public awareness campaign informing clients of the symptoms of TB, their medication and treatment plan
Y&R	Gen. Health	R 1 709.54				R 1 709.54	Public notice on registering ambulance service
Y&R	Gen. Notice	R 992.04				R 992.04	Public notice
Y&R	Complainis Hotline	R 1 977.58				R 1 977.58	Public notice
Draftfcb	Ambulance	R 11 428.57				R 11 428.57	Public awareness campaign informing clients of the new complaints hotline which they can use to report complaints
Y&R	Ambulance	R 1 266.43				R 1 266.43	Public notice on registering ambulance service
Y&R	Ambulance	R 907.60				R 907.60	Public notice on registering ambulance service
Draftfcb	Gen. Notice	R 1 977.58				R 1 977.58	Public notice on registering ambulance service
Y&R	FMS	R 1 441.51				R 1 441.51	Public notice on registering ambulance service
Draftfcb	HPV	R 306 439.52				R 306 439.52	Public awareness campaign informing clients of the new vaccine available and encouraging parents to sign the consent forms
Y&R	MPH	R 9 243.26				R 9 243.26	Public awareness campaign informing clients of the services available at Mitchells Plain Hospital
Y&R	MPH (B1)	R 10 724.07				R 10 724.07	Public awareness campaign informing clients of the services available at Mitchells Plain Hospital
Y&R	Gen. Notice	R 1 465.95				R 1 465.95	Public notice
Draftfcb	Die Son	R 207 894.96				R 207 894.96	Public awareness campaign encouraging clients to utilise health services better
Y&R	HPV Campaign	R 39 999.84				R 39 999.84	Public awareness campaign informing clients of the new vaccine available and encouraging parents to sign the consent forms
Y&R	HPV B1L	R 16 666.80				R 16 666.80	Public awareness campaign informing clients of the new vaccine available and encouraging parents to sign the consent forms
Y&R	HPV	R 23 572.27				R 23 572.27	Public awareness campaign informing clients of the new vaccine available and encouraging parents to sign the consent forms
Y&R	MPH (B1)	R 24 692.40				R 24 692.40	Public awareness campaign encouraging clients to utilise health services better
Y&R	Ambulance	R 1 465.95				R 1 465.95	Public notice on registering ambulance service
		R 6 633 927.70	R 1 049 321.98	R 1 946 052.64	R 241 428.57	R 3 900 730.89	

2015

(b) Company	Campaign	Commission	printing	print & radio	broadcast	total	(c) Inform
Draftfcb Y&R	HPV			R 107 416.56		R 107 416.56	Public awareness campaign informing clients of the new vaccine available and encouraging parents to sign the consent forms
Y&R	Call for Nominations	R 17 857.14				R 17 857.14	Public notice: Call for nominations to facility board
Y&R	Mental health	R 1 290.17				R 1 290.17	Public notice
Draftfcb	Triage		R 124 547.31			R 124 547.31	Public awareness campaign informing clients of the triage system and how it works
Y&R	1st 1000 days	R 36 858.25		R 232 142.86		R 232 142.86	Public awareness campaign informing clients of the importance of the First 1000 Days from conception to 2 years
Y&R	SASSA	R 1 872.43				R 1 872.43	Public awareness campaign informing clients of the importance of the First 1000 Days from conception to 2 years
Y&R	Ambulance	R 1 779.60				R 1 779.60	Public notice on registering ambulance service
Y&R	Ambulance	R 1 722.60				R 1 722.60	Public notice on registering ambulance service
Y&R	Mental health	R 1 722.60				R 1 722.60	Public notice
Y&R	HIV	R 24 816.66				R 24 816.66	Public awareness campaign informing clients to practice safe sex
Y&R	Ambulance	R 1 414.15				R 1 414.15	Public notice on registering ambulance service
Y&R	Ambulance	R 1 977.58				R 1 977.58	Public notice on registering ambulance service
Y&R	Breast Is Best	R 30 729.52				R 30 729.52	Public awareness campaign encouraging mothers the breast feed their babies
Y&R		R 1 816.24				R 1 816.24	Public awareness campaign encouraging mothers the breast feed their babies
Y&R	Mental health	R 2 333.98				R 2 333.98	Public notice
Y&R	Facility Boards	R 5 979.47				R 5 979.47	Public notice: Call for nominations to facility board
Draftfcb	Diarrhoea	R 24 527.39	R 24 527.39			R 24 527.39	Public awareness campaign informing clients of the dangers of diarrhoea and how to manage it
Draftfcb	Diarrhoea	R 17 947.83				R 17 947.83	Public awareness campaign informing clients of the dangers of diarrhoea and how to manage it
Draftfcb	Diarrhoea		R 14 227.20			R 14 227.20	Public awareness campaign informing clients of the dangers of diarrhoea and how to manage it
Y&R	HIV			R 231 846.48		R 231 846.48	Public awareness campaign informing clients to practice safe sex
Y&R	Mental health	R 2 068.75				R 2 068.75	Public notice
Y&R	Nominations	R 3 026.08				R 3 026.08	Public notice: Call for nominations to facility board
Y&R	Nominations	R 2 170.57				R 2 170.57	Public notice: Call for nominations to facility board
Y&R	Nominations	R 1 790.45				R 1 790.45	Public notice: Call for nominations to facility board
Draftfcb	IND Health	R 31 558.65	R 31 558.65			R 31 558.65	Public information: International Nurses Day recognition
Y&R	Ambulance	R 1 883.22				R 1 883.22	Public notice on registering ambulance service
Y&R	PHE	R 2 810.85				R 2 810.85	Public notice
Draftfcb	HPV			R 600 000.00		R 600 000.00	Public awareness campaign informing clients of the new vaccine available and encouraging parents to sign the consent forms
Y&R	Ambulance	R 1 664.18				R 1 664.18	Public notice on registering ambulance service
Y&R	Public Health	R 2 228.57				R 2 228.57	Public notice on registering ambulance service
Draftfcb	Womans Health			R 505 608.06		R 505 608.06	Public awareness campaign informing clients of the various services available to women
		R 1 677 608.9	R 194 860.55	R 1 677 013.96		R 2 039 635.40	