

As the Provincial Minister responsible for Economic Opportunities, Alan Winde played a leading role in promoting tourism, trade and investment to the Western Cape as part of his focus on facilitating economic growth and job creation. This remains our top priority today.

This promotion was done in terms of the shared Constitutional competency that provinces have in this regard, so that economic growth could be facilitated to the benefit of the Western Cape and South Africa.

This Economic Diplomacy for the province was also important to promote the Western Cape as a business-friendly destination given the national context of declining business confidence.

In terms of the honourable member's follow-up question, I am advised of the details included in the updated table below. Unless otherwise indicated, no costs were identified for the hosting/attendance of meetings. These costs would normally be for the account of the hosting party.

I am further advised that the responses are based on available financial documents obtained from relevant departments, bearing in mind the prescripts governing document disposal and that the question relates to a period covering nearly a decade.

VISIT TO PARIS AND BOURGOGNE-FRANCE-COMTE, 29 June until 08 July 2018	
TRIP DETAILS	
Organiser [Department]	Department of the Premier [Bourgogne-France-Comte leg] and Wesgro [Paris leg]
Delegation	<ul style="list-style-type: none"> • Ms V Njalo, Head of Ministry: Economic Opportunities • Ms I Adams, Assistant Director: International Relations, Department of the Premier Ms T Xaba, Chief Director: Farmer Support Development, Department of Agriculture
Purpose	<ul style="list-style-type: none"> • Promote the Western Cape as a Trade, Tourism and Investment Destination in France • Strengthen the bilateral relations with Bourgogne-France-Comte [B-F-C]
Destination	<ol style="list-style-type: none"> 1. Paris, 30 June until 03 July 2018 & 07 July 2018 [02 working days] 2. Dijon, 03 until 06 July 2018 [4 working days]
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> 1. South African Ambassador to France 2. MEDEF 3. Fives Group [organised by the South African Embassy in Paris] 4. La French Tech 5. Ministry for Agriculture 6. Le Groupe Bel 7. Joon Airlines 8. Regional Council of B-F-C 9. Beaune CFPPA 10. Climats of Burgundy 11. ENIL BESANÇON-MAMIROLLE 12. Vice-president of Regional Council of B-F-C in charge of Agriculture 13. Chévrerie des Hautes Côtes [Family wine and goat cheese farm] 14. Domaine Dubois 15. "Les Climats en fête" event 16. "Ferme Fruirouge" [Red berries producing and processing farm]

Outcomes pursued & benefits	<p>The primary aim of the visit was to promote the Western Cape as preferred Trade, Tourism and Investment destination in France through meeting with several entities such as Business France, MEDEF, BPI France. One of the key outcomes was a stronger working relationship with La French Tech, which launched a successful incubator in Cape Town.</p> <p>The visit also resulted in the signing of a new twinning arrangement with Bourgogne-Franche-Comte [B-F-C]. The cooperation with B-F-C is one of the province's long standing twinning arrangements. Key successes under the twinning arrangement is the training provided to farm and cellar workers [viticulture training] and workers in the cheese industry.</p>
Total costs breakdown for each meeting attended	No costs for meetings identified
Total costs breakdown for the Department per meeting	See response above

	ATTENDANCE OF 9TH REGIONAL LEADERS' SUMMIT, 16 until 18 May 2018
TRIP DETAILS	
Organiser [Department]	Department of the Premier
Delegation	<ul style="list-style-type: none"> • Ms H Zille, former Premier • Mr N Lala, Chief Director: International and Strategic Programmes, Department of the Premier • Mr B Ariefdien, Deputy Director: Protocol, Department of the Premier; and <p>Mr R Thyssen, Deputy Director: International Relations, Department of the Premier.</p>
Purpose	<ul style="list-style-type: none"> • Attendance of the 9th Regional Leaders' Summit
Destination	Quebec City, Canada, 16 until 18 May 2018 [3 working days]
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> 1. Governor of Quebec 2. São Paulo State Secretary for the Environment 3. Georgia Commissioner for Economic Development 4. Bavaria Minister for the Digital Agenda, Media and Europe

	<p>5. Upper Austria Minister of Health</p> <p>6. Hydro-Quebec</p> <p>7. Nordic Institute of Quebec</p>
Outcomes pursued & benefits	The purpose of the visit was to attend the 9 th Regional Leaders' Summit. The bulk of the Western Cape's international engagements took place within the ambit of the Regional Leaders' Forum. The 9 th forum took place under the theme "Energy Transition: Towards a Low-carbon Economy". The visit also presented the Western Cape with an opportunity to strengthen its bilateral relations with its partner regions, bearing in mind that the bulk of the Western Cape's international engagements happens within the ambit of the Regional Leaders forum. The visit also resulted in the signing of an agreement between GreenCape and Ecotech Quebec to promote business to business relations in the Green Economy.
Total costs breakdown for each meeting attended	No costs for meetings identified
Total costs breakdown for the Department per meeting	See response above

	VISIT TO THE UNITED KINGDOM AND THE UNITED ARAB EMIRATES, 04 until 10 November 2017
TRIP DETAILS	
Organiser [Department]	Department of Economic Development and Tourism and Wesgro
Delegation in addition to Minister Winde	<ul style="list-style-type: none"> • Mr S Fourie, Head of Department: Economic Development and Tourism • Ms M Mitchell, Deputy Director: Tourism, Department of Economic Development <p>Ms Lucille Fester, Private Secretary, Ministry of Economic Development and Tourism</p>
Purpose	<ul style="list-style-type: none"> • Attendance of the World Travel Market [WTM] • Visit desalination plant in Masdar, UAE.
Destination	<ul style="list-style-type: none"> • London, United Kingdom, 05 until 08 November 2017¹ [4 working days] • Masdar City, UAE, 09 until 10 November 2017 [1 working day]
MEETING DETAILS	

¹ Sunday, 05 November 2017 was utilised as a working day.

<p>Organisation & official met</p>	<ol style="list-style-type: none"> 1. WTM dinner 2. Nelson Mandela Foundation and Thebe Group Tourism breakfast 3. UK Dept of International Trade [DIT²] 4. UK Halaal Food Authority³ 5. Pacific Asia Travel Association dinner [PATA] 6. PATA engagement 7. Radio Festival⁴ 8. World Travel Tourism Council [WTTC] dinner 9. Pinewood Film Studios visit 10. Attendance of various presentations / sessions at the WTM 11. Activation of Old vines project 12. Panelist: Responsible Tourism panel 13. UK water specialists meeting [Government, academia, and research institutes] 14. Courtesy call, Lord St John 15. Mascara desalination pilot facility 16. Masdar City Special Economic Zone 17. Site visits to Masdar City <ol style="list-style-type: none"> a. Sea water recycling for usage in fish farming supply b. Krypto labs [integrated densification – live, work, play model] c. Masdar – Business development agency [Halaal exports to UAE]
<p>Outcomes pursued & benefits</p>	<p>The delegation attended the WTM, on the invitation of the Nelson Mandela Foundation and the Thebe group. Meetings were attended and participated [Minister Winde was a panellist during a session on Responsible Tourism] in to promote the Western Cape as a premier tourism destination. A 9-bedroom boutique hotel [Mandela Presidential centre] was also launched during the event. In addition, various engagement took place on the margin of the WTM with global stakeholders regarding the promotion of the WC as a global Halaal source market, including for Asia and the UK. Discussions were also entered into regarding the formalisation of a trade agreement between the DIT UK and the Western Cape, bearing in mind the strategic importance of the UK as a market for the province. Furthermore, lessons learned were also shared and implemented as far as the UK's handling of past droughts were</p>

² Minister Winde didn't attend the meeting as it clashed with the NMF and Thebe Group breakfast.

³ Minister Winde didn't attend the meeting as it clashed with the NMF and Thebe Group breakfast.

⁴ Radio Conference that can reach 100 million listeners from 10 countries.

	<p>concerned, particularly the usage of technology therein. Lastly, discussions were entered into with Pinewood Film studios regarding the reignition of the Themba Sibeko project with the Cape Point Film Studio.</p> <p>In the UAE, the delegation experienced first-hand the possibilities offered by desalination plants and the usage of solar energy therein. Discussions were also entered into with the Masdar City Special Economic Zone regarding its offering and its marketing strategy. Lastly discussions were entered into with relevant experts regarding potential linkages for Halaal exports into the UAE.</p>
Total costs breakdown for each meeting attended	No costs for meetings identified
Total costs breakdown for the Department per meeting	See response above

	VISIT TO: UNITED KINGDOM, 20 until 28 May 2017
TRIP DETAILS	
Organiser [Department]	Wesgro
Delegation	Ms V Njalo, Head of Ministry: Economic Opportunities
Purpose	<ul style="list-style-type: none"> Promote the Western Cape as Trade, Tourism and Investment destination [in light of Brexit]
Destination	<ol style="list-style-type: none"> London, 21 until 25 May 2017 [5 working days]⁵ Edinburgh, 25 until 26 May 2017 [1 working day]
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> South African High Commission Business Tourism, Trade and Investment Seminar Minister for Africa Wine & Spirit Trade Association Commonwealth Enterprise and Investment Council [CWEIC] Department for International Trade [DIT] Ministerial Strategy Directorate

⁵ Sunday, 21 May 2022 was utilised as a working day.

	<ol style="list-style-type: none"> 7. Brexit Policy Unit, DIT 8. Address at Chatham house [Upskilling of Small Businesses in Africa] 9. Fintech Circle 10. London Wine Fair 11. Evening cocktail / dinner with investors 12. Virgin Airlines 13. Agrimoney LIVE Conference 14. Africa All Party Parliamentary Group [APPG] 15. Transport for London 16. Digital nomad event 17. UK Minister of State for Trade and Investment 18. Meeting with renewable energy and green economy stakeholders and investors in London 19. Site visit at EON Reality Centre Manchester 20. Edinburgh Chamber of Commerce 21. Minister for UK Negotiations on Scotland's Place in Europe 22. Scottish Enterprise
<p>Outcomes pursued & benefits</p>	<p>Due to Brexit, the aim of the visit was to maintain the province's market share in the UK from a Trade, Tourism and Investment perspective, and look for growth opportunities in high growth sectors. The UK has traditionally been an important market for the province and the intention was to speak to key political interlocutors wielding influence in the UK government as far as UK-SA investment opportunities are concerned. In addition, discussions were also entered into with potential investors in the Renewable Energy and Oil and gas sectors [promoting the offering of the Saldanha Bay IDZ] as well as key players in the tourism industry. Discussions were also entered into with Virgin Airlines regarding a direct flight into Cape Town. Similar discussions also took place with key interlocutors in Scotland, including with the Edinburgh Chamber of Commerce.</p>
<p>Total costs breakdown for each meeting attended</p>	<p>No costs for meetings identified</p>
<p>Total costs breakdown for the Department per meeting</p>	<p>See response above</p>

VISIT TO THE UNITED STATES, 10 until 20 October 2016	
TRIP DETAILS	
Organiser [Department]	Wesgro
Delegation	Ms T Evans, Special Advisor: Ministry of Economic Development and Tourism
Purpose	<ul style="list-style-type: none"> • Promote the Western Cape as Trade, Tourism and Investment destination, including Film • Attendance of IMEX America
Destination	<ol style="list-style-type: none"> 1. Los Angeles, 11 until 12 October 2016 [2 working days] 2. San Francisco, 13 until 15 October 2016 [3 working days] 3. Las Vegas, 16 until 18 October 2016 [2 working days]
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> 1. NBC Universal Cable Entertainment / Comcast 2. Warner Brothers Pictures / Studios 3. Walt Disney Studios 4. LA Film industry networking event 5. IDEO.org 6. Sequoia Capital 7. Facebook 8. AirBnB 9. Black Chamber of Silicon Valley⁶ 10. Stanford University 11. Regen Villages 12. The SABLE Accelerator 13. Networking event hosted by Mr L Seeff 14. Manzana Products Co. 15. Attendance of IMEX America [various sessions and various stakeholders engaged with]
Outcomes pursued & benefits	Even though the main purpose of the visit was to attend the IMEX America, a global exhibition for the MICE industry [incentive travel, meetings and events], the visit also presented opportunities to promote the Western Cape as preferred Trade, Tourism and

⁶ Minister Winde had a parallel meeting with Stanford university and didn't attend the meeting.

	Investment destination. In particular, the visit promoted the Western Cape as a preferred film destination by engaging with stakeholders regarding the offering of the province and obtain an understanding of the impediments / challenges experienced by the industry preventing them from utilising the province as a destination. Discussions were also entered into and valuable insights gained with stakeholders regarding positioning the Western Cape as a Technology and Innovation Hub for Africa. These insights influenced the strategic thinking of the province in positioning the province as a technology and innovation hub. Stakeholders were also engaged regarding design initiatives.
Total costs breakdown for each meeting attended	No costs for meetings identified
Total costs breakdown for the Department per meeting	See response above

	VISIT TO THE PEOPLES' REPUBLIC OF CHINA, 07 until 15 November 2015
TRIP DETAILS	
Organiser [Department]	Department of the Premier and Wesgro
Delegation	<ul style="list-style-type: none"> • Ms H Zille, Former Premier • Dr I Meyer, Minister of Finance [and responsible for International Relations] • Dr L Platzky, Deputy Director General: Strategic Programmes, Department of the Premier • Ms D Strydom, Private Secretary, Office of the Premier • Ms B Matoti, Director: Agricultural Economic Services, Department of Agriculture • Ms P Mabuda, Deputy Director: International Relations, Department of the Premier • Ms B Jooste, Media Liaison Officer, Ministry of Economic Opportunities <p>Mr H Blake, Deputy Director: Protocol, Department of the Premier</p>
Purpose	<ul style="list-style-type: none"> • Promote the Western Cape as Trade, Tourism and Investment destination
Destination	<ol style="list-style-type: none"> 1. Hong Kong, 08 until 10 November 2015 [2 working days] 2. Shanghai, 11 until 12 November 2015 [2 working days]

	3. Beijing, 13 until 15 November 2015 [2 working day] ⁷
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> 1. SA businesses in Hong Kong 2. Consul Political at the South African Consulate-General in Hong Kong 3. Chinese General Chamber of Commerce 4. Shanghai Xendai Property Group 5. CGN MeiYa Power Co. 6. Hong Kong Trade Development Council 7. South African Consul-General in Shanghai and WOSA 8. Attendance: Food and Hotel China 9. Acebright 10. SA-China Business networking session 11. BRICS Bank 12. Jinko Solar⁸ 13. Shanghai Free Trade Zone 14. Perfect China 15. JM Ocean Avenue 16. South African Embassy in Beijing 17. China Air 18. Longyuan Power Group 19. HISENSE
Outcomes pursued & benefits	<p>The primary aim of the visit was to promote the Western Cape as preferred Trade, Tourism and Investment destination in China by meeting with industry bodies and companies in Hong Kong, Shanghai and Beijing, which was covered extensively by media in China. The delegation participated in the Food and Hotel China and PROWINE China, the premium show for the hospitality industry in China and which was frequented by several wineries from the province. A meeting also took place with Perfect China, the biggest importer of wine into China from the Western Cape to obtain a sense of what could be done to increase exports into China. The visit presented an opportunity to hear first-hand challenges experienced by tour operators, companies and industry bodies wanting to invest in South Africa and vice versa, in sectors such as Tourism, Agriculture, Film sector, Construction and Manufacturing to mention</p>

⁷ Sunday, 15 November 2015 was also utilised for a meeting with Hisense, who's based in Atlantis.

⁸ Meeting attended by Minister Meyer only as it clashed with meeting with Shanghai Free Trade Zone

	<p>but a few. The visit also presented opportunities to promote the offering of the SBIDZ as well as the ASEZ, as far as Oil and Gas and Renewable Energy were concerned, including Longyuan Power Group and Jinko Solar which are currently based in Cape Town.</p> <p>Lastly discussions were entered into with Air China regarding increased air access into the province.</p>
Total costs breakdown for each meeting attended	R 423.72 ⁹
Total costs breakdown for the Department per meeting	See response above

	VISIT TO ANGOLA, 26 until 28 April 2015
TRIP DETAILS	
Organiser [Department]	Department of the Premier
Delegation	<ul style="list-style-type: none"> • Ms H Zille, Former Premier • Dr L Platzky, Deputy Director General: Strategic Programmes, Department of the Premier • Ms D Strydom, Private Secretary, Office of the Premier <p>Ms S Diener, Assistant Director: International Relations, Department of the Premier</p>
Purpose	<ul style="list-style-type: none"> • Promote the Western Cape as Trade, Tourism and Investment destination • Explore closer cooperation with Province of Luanda
Destination	Luanda, 26 until 28 September 2011 [3 working days] ¹⁰
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> 1. South African Embassy 2. Governor of Luanda [including government officials and businesses] 3. Ministry of Agriculture 4. Networking event

⁹ Meeting with Mr D Huang.

¹⁰ Sunday, 26 April 2015 was utilised as a working day.

	5. Ministry of Hotels and Tourism
Outcomes pursued & benefits	The visit presented an opportunity to engage with the stakeholders in Angola to explore closer cooperation with the Western Cape. The visit was a result of an invitation received from the governor of Luanda following previous visits by Wesgro, the Western Cape Government, DTI, Trade and Investment KwaZulu-Natal to Angola. The objective of the visit was to explore closer ties between the Western Cape and the Luanda Province, Angola. The visit also allowed the WCG to engage with strategic counterparts and created a platform for businesses to advance their interests in the Angolan market. A clear sense was also obtained of the opportunities in the Angolan market as well as possible impediments to increased business relations including in the Tourism and Hospitality, Agriculture, Energy and Construction sectors. A follow-up visit by the Minister of Tourism was subsequently facilitated by the Western Cape.
Total costs breakdown for each meeting attended	R 72 619.38 ¹¹
Total costs breakdown for the Department per meeting	See response above

	VISIT TO THE UNITED ARAB EMIRATES [UAE] AND MALAYSIA, 27 March until 03 April 2015
TRIP DETAILS	
Organiser [Department]	Wesgro
Delegation	Ms T Evans, Head of Ministry: Economic Development and Tourism
Purpose	<ul style="list-style-type: none"> • Attend the Annual Investment Meeting Congress [AIM] • Promote the Western Cape as Trade, Tourism and Investment destination, including the Halaal industry • Exchange of best practices regarding trading in horses
Destination	<ul style="list-style-type: none"> • UAE, 27 March until 01 April 2015 [5 working days]¹² • Malaysia, 02 April until 03 April 2015 [1 working day]

¹¹ Networking event held in conjunction with the South African Embassy

¹² Saturday, 28 March 2015 was utilised as a working day.

MEETING DETAILS

Organisation & official met

1. Cape Thoroughbred Sales
2. International Thoroughbred Solutions
3. eDiamond Dynamic eMarket Negotiations
4. Avontuur
5. Serento Stud
6. Kerzner International
7. Meydan City Corporation
8. Ministry of the Economy
9. DMCC Tea Centre [Agri-processing Hub]
10. Corporation for Tourism and Commerce Marketing
11. Ruler of Dubai / UAE Vice President
12. Monjasa Holdings
13. DDG of DTI
14. Secretary General of International Chamber of Commerce
15. Tamrich Tours
16. Consulate-General of South Africa in Dubai
17. South African High Commission of SA in Malaysia
18. MIGHT Technology Nurturing
19. Halal Industrial Development Cooperation [HDC]
20. Denel Soc Ltd
21. Western Cape Fine Foods Initiative
22. Malaysian Ministry of International Trade and Industry

Outcomes pursued & benefits

The primary purpose of the visit was to attend the AIM congress, the premier investment conference in the UAE. In addition, the delegation explored closer collaboration regarding the export of horses into the UAE, including identifying blockages and ways of circumventing it. Similar discussions also took place regarding the direct exportation of diamonds from the Western Cape [currently done via Gauteng]. A clearer sense was also obtained regarding opportunities [Agricultural products] and hinderances to closer trade relations, including existing visa regime, etc. This also applied to tourism opportunities, including the development of joint marketing strategies and programmes with relevant stakeholders, learn best practices from Dubai regarding their tourism promotion strategy, etc.

	In addition, Minister Winde witnesses the signing of a Declaration of Intent between the Western Cape Fine Foods Initiative [WCFFI] and the Halal Industrial Development Cooperation [HDC] regarding investment in an Halal Industrial Park in Cape Town. Discussions were also entered into with the Malaysia Industry-Government Group for High-Technology regarding the establishment of a Halal Industrial Hub in the Western Cape.
Total costs breakdown for each meeting attended	No costs for meetings identified
Total costs breakdown for the Department per meeting	See response above

	VISIT TO THE NETHERLANDS, 03 until 08 June 2013
TRIP DETAILS	
Organiser [Department]	Department of Economic Development and Tourism
Delegation	<ul style="list-style-type: none"> • Ms V Njalo, Ministry of Economic Development and Tourism Mr A Hardien, Provincial Accountant General, Provincial Treasury
Purpose	<ul style="list-style-type: none"> • Promote the Western Cape as Trade, Tourism and Investment destination, including cycle-tourism • Exchange of best practices with the Innovation and Technology sector in the Netherlands • Explore opportunities regarding agri-business
Destination	Netherlands, 04 until 08 June 2013 [4 working days]
MEETING DETAILS	
Organisation & official met	<ul style="list-style-type: none"> 23. South African Embassy 24. Glen Blue International BV 25. Medical Knowledge Institute 26. Dutch Cycling Embassy 27. Commission for Foreign Investments 28. Maandblad Zuid-Afrika 29. Chief Financial Officers [CFO] Conference

	<p>30. Brainport Eindhoven</p> <p>31. Omroep Braband</p> <p>32. Eindhoven Design Academy</p> <p>33. Dutch importers of South African Wine</p> <p>34. Newly appointed Consul-General of Netherlands in Cape Town</p> <p>35. SANEC Members [Business cocktail]</p> <p>36. Director-General of Foreign Economic Relations, Ministry of Foreign Affairs</p> <p>37. Netherlands Agro Food & Technology Centre [NAFTC] and companies</p> <p>38. South African Tourism Netherlands Country Manager</p>
Outcomes pursued & benefits	<p>The visit provided the WCG with a better understanding of the business-to-business relations between the Netherlands and South Africa and how the Western Cape can strategically position itself to benefit optimally from this relationship from a Trade, Tourism and Investment promotion perspective. Significant media coverage was also enjoyed during the visit, assisting in the promotion of the province. The meetings also enable the Western Cape to identify blockages preventing closer business relations and undertake efforts to eliminate those, bearing in mind the strategic importance of the Netherlands for the WC as a market.</p> <p>Exchange of best practice and know-how took place with the Dutch Cycling Embassy [Cycling and Cycling tourism], Brainport Eindhoven [Innovation and Technology, in particular how the Western Cape could position itself as an Innovation and Tech hub on the African continent], Eindhoven Design Academy [Creative industries].</p>
Total costs breakdown for each meeting attended	No costs for meetings identified
Total costs breakdown for the Department per meeting	See response above

	VISIT TO THE UNITED KINGDOM AND GERMANY, 30 September until 06 October 2012
TRIP DETAILS	
Organiser [Department]	Department of the Premier

Delegation	<ul style="list-style-type: none"> • Ms H Zille, Former Premier • Ms T Evans, Head of Ministry, Ministry of Economic Opportunities • Ms J Cargill, Special Advisor to Premier Zille • Ms D Strydom, Private Secretary, Office of the Premier • Mr R Thyssen, Deputy Director: International Relations, Department of the Premier <p>Mr H Blake, Deputy Director: Protocol, Department of the Premier</p>
Purpose	<ul style="list-style-type: none"> • Promote the Western Cape as Trade, Tourism and Investment destination • Deliver address at G3 Good Governance Group
Destination	<ol style="list-style-type: none"> 1. London, 01 until 04 October 2012 [4 working days] 2. Munich, 04 until 06 October 2012 [2 working days]¹³
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> 1. Old Mutual PLC 2. SA Chambers of Commerce in UK 3. International Synergies Ltd. 4. South African High Commission in London 5. Former Lord Mayor of London 6. G3 Good Governance Group 7. South African High Commissioner in London 8. Capita PLC 9. Chatham house, various [Address delivered] 10. Morgan Stanley, various [investment breakfast] 11. British Foreign and Commonwealth office [Africa] 12. Under Secretary of State of Business, Innovation and Skills 13. VisitBritain 14. CityUK 15. Lord Mayor of the City of London 16. Interviews [CNN Global Exchange, SABC, Economist Africa, Financial Times] 17. Bavarian State Minister for European Affairs 18. Bavarian State Minister for Economic Affairs, Infrastructure, Transport and Technology

¹³ Saturday, 06 October 2012 was also utilised for work-related purposes.

	<p>19. Lufthansa airlines</p> <p>20. Tour operators in Bavaria</p> <p>21. Organisers of the Oktoberfest</p>
Outcomes pursued & benefits	<p>The aim of the visit was to promote the Western Cape as a preferred Trade, Tourism and Investment destination, bearing in mind the events that unfolded at Marikana and the potential impact it could have on the image of South Africa as a destination. As such, the visit presented an opportunity to allay the fears of investors regarding the attractiveness of the province as a destination through meetings with investors [in various guises and forms] as well as interviews conducted. The visit also presented an opportunity to exchange best practices with entities such as International Synergies Ltd, e.g. the lessons learned regarding the industrial symbiosis process implemented by International Synergies informed the functions of the delivery unit implemented in the office of the Premier. Exchange of best practice was also entered into with VisitBritain regarding campaigns they ran to optimise the attractiveness of the country as a destination follow the Olympics.</p> <p>The visit to Bavaria presented an opportunity to further strengthen the bilateral relations with the Free State of Bavaria, a partner region of the province, particularly from an economic development perspective. Discussions were entered into with tour operators in Bavaria regarding their offering to tourists in the Western Cape and impediments to increasing the tourism numbers from Germany. Lastly, discussions were entered into with Lufthansa regarding direct flights between Munich and Cape Town, following the announcement of the cancellation of these flights by SAA. Lufthansa initiated direct flights from October 2012 and a better understanding of their business case was obtained.</p>
Total costs breakdown for each meeting attended	No costs for meetings identified
Total costs breakdown for the Department per meeting	See response above

	VISIT TO THE UNITED STATES, 15 until 19 April 2012
TRIP DETAILS	
Organiser [Department]	Department of Economic Development and Tourism

Delegation	<ul style="list-style-type: none"> Mr S Fourie, Head of Department: Economic Development and Tourism, and Mr A Phillips, Chief Director: Provincial Treasury.
Purpose	<ul style="list-style-type: none"> Promote the Western Cape as Trade, Tourism and Investment destination Explore alternatives to Free Trade Zones Explore opportunities regarding Renewable Energy Innovation Explore closer collaboration with the State of Florida
Destination	<ol style="list-style-type: none"> Florida, 14 until 17 April 2012; Washington, 18 until 19 April 2012.
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> Enterprise Florida [Africa Trade programme] and South African Associate of Business Communities [SAABC] Miami Dade County business representatives [roundtable] International Economic Forum of the Americas [luncheon conference] Government of Florida Enterprise Florida Government of Florida Visit Florida and Workforce Florida University of Florida [Proton Therapy Institute] South African Embassy in Washington US Chamber of Commerce Corporate Council on Africa Office of the US Trade Representative for Africa US Department of Energy [Advanced Research Projects Agency – Energy programme]
Outcomes pursued & benefits	<p>The main purpose of the visit was to promote trade and investment between the US and the province [including with Florida], investigate alternatives for Free Trade Zones and explore opportunities for Renewable Energy innovation. Discussions were entered with several industry bodies including the US Chamber of Commerce, Enterprise Florida, etc. as well as with senior officials within the US Government, e.g. with the Department of Energy regarding opportunities re renewable energy, etc. The potential for investment in the Business Process Outsourcing in the Western Cape were highlighted as an opportunity. Direct air access was highlighted as an inhibitor for increase business linkages with the province.</p>

Total costs breakdown for each meeting attended	No costs for meetings identified
Total costs breakdown for the Department per meeting	See response above

	ATTENDANCE OF 6TH REGIONAL LEADERS' SUMMIT [BRAZIL], 10 until 14 April 2012
TRIP DETAILS	
Organiser [Department]	Department of the Premier
Delegation	<ul style="list-style-type: none"> • Ms H Zille, former Premier • Mr S Fourie, Head of Department: Economic Development and Tourism • Dr L Platzky, Deputy Director General: Strategic Programmes, Department of the Premier • Ms J Cargill, Special Advisor to Premier Zille • Mr A Phillips, Chief Director: Provincial Treasury • Dr F Abrahams, Deputy Director: Green Economy, Department of Economic Development and Tourism • Mr P Hardcastle, Director: Planning and Policy Coordination, Department of Environmental Affairs and Development Planning • Ms D Strydom, Private Secretary, Office of the Premier • Mr B Ariefdien, Deputy Director: Protocol, Department of the Premier • Mr R Thyssen, Deputy Director: International Relations, Department of the Premier, and Ms N Arkeldien, Assistant Director: International Relations, Department of the Premier.
Purpose	<ul style="list-style-type: none"> • Attendance of the 6th Regional Leaders' Summit
Destination	<ol style="list-style-type: none"> 1. Sao Paulo, 10 until 12 April 2012 [3 working days] 2. Rio de Janeiro, 12 until 13 April 2012 [1 working day]
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> 1. Naspers [lunch], various 2. Governor of Quebec 3. Governor of Sao Paulo

	<ol style="list-style-type: none"> 4. Georgia Lieutenant Governor 5. Governor of Bavaria 6. Vice Governor of Shandong 7. Governor of Upper Austria 8. State Secretary for Tourism 9. Donna Marta UPP [Site visit¹⁴ 10. Rio Yacht club, Commodore of Rio Yacht club 11. Governor of the State of Rio de Janeiro¹⁵ 12. Attendance of Rio Boat Show
Outcomes pursued & benefits	<p>The purpose of the visit was to attend the 9th Regional Leaders' Summit. The bulk of the Western Cape's international engagements take place within the ambit of the Regional Leaders' Forum. The 9th forum took place under the theme "Energy Transition: Towards a Low-carbon Economy".</p> <p>In addition, exchanges took place with the Government in Rio de Janeiro regarding their pacification programme [safety and security initiative in the favelas] as well as opportunities for closer collaboration as far as tourism are concerned. Discussions were also entered into with the organisers of the Rio Boat Show, bearing in mind that the boat building sector was growing in the province. Lastly discussions were entered into with the Royal Yacht club in Rio de Janeiro, one of the co-organisers of the Cape to Rio yacht race.</p>
Total costs breakdown for each meeting attended	R 759.50 ¹⁶
Total costs breakdown for the Department per meeting	See response above
VISIT TO NAMIBIA, 24 and 25 January 2012	
TRIP DETAILS	
Organiser	Department of the Premier

¹⁴ Minister Winde didn't attend the meeting as he had a parallel programme in Rio, including meetings with State Secretary for Tourism, Rio Yacht club, Rio Boat Show, etc.

¹⁵ See foot note 13 above.

¹⁶ Attendance of Rio boat show

[Department]	
Delegation	<ul style="list-style-type: none"> Ms H Zille, former Premier Ms L Schuurman, Chief Director: Tourism, Arts and Entertainment, Department of Economic Development and Tourism Ms P Mabuda, Deputy Director: International Relations, Department of the Premier
Purpose	<ul style="list-style-type: none"> Exchange of best practices from the Khomas region regarding economic zone where liquor beverages are sold [high street model] and enforcement of non-compliance of outlets
Destination	1. Namibia, 24 and 25 January 2012 [1 working day]
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> 1. Khomas regional government 2. Self-Regulating Alcohol Industry Forum [SAIF] 3. Field trips [Single quarters, Eveline Street and Bonn Street] 4. Roundtable with media 5. Cocktail reception hosted by South African High Commission
Outcomes pursued & benefits	The WCG was exploring the possibility of implementing a "high street model", which limits the selling of liquor to specific areas. The visit to Namibia enabled the WCG to see the system implemented in an area similar to what would be experienced in areas in the Western Cape [urban area]. The Western Cape benefitted from engaging with various stakeholders involved in the implementation of liquor legislation in Namibia, and the lessons learned influenced the Western Cape in its approach as far as the high street model was concerned.
Total costs breakdown for each meeting attended	No costs for meetings identified
Total costs breakdown for the Department per meeting	See response above

	VISIT TO SINGAPORE, 16 until 21 October 2011
TRIP DETAILS	
Organiser [Department]	Department of Economic Development and Tourism

Delegation	<ul style="list-style-type: none"> Ms L Schuurman, Chief Director: Tourism, Arts and Entertainment, Department of Economic Development and Tourism Ms R Meyer, Deputy Director: Tourism Planning, Department of Economic Development and Tourism, and Mr H Jonker, Deputy Director: Cape Catalyst, Department of Economic Development and Tourism.
Purpose	<ul style="list-style-type: none"> Explore best practice in terms of an Economic Development Agency Economic Development and Investment opportunities Planning and Infrastructure development as a driver of Economic Development Oil and Gas opportunities Tourism, Commercial Arts and Entertainment Air Access Attendance of ITB Asia
Destination	1. Singapore, 16 until 21 October 2011 [4 working days]
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> South African High Commission Singapore Airlines Singapore Ministry of Trade and Industry Pricewater House Coopers Jurong Consultants International Enterprise Toll Offshore Petroleum Services Hyflux Keppel Fel Offshore and Marine Sembcorp Industries, Messrs. D Goh Spotlight Singapore ITB Asia Breakfast IDA International
Outcomes pursued & benefits	<p>The visit assisted with promotion of the Western Cape as a preferred tourist destination through exhibiting at the ITB Asia, engaging with top Asian tour operators and other global players as well as attending a Spotlight Singapore high-level networking function. As a result of the Spotlight Singapore event, DEDAT's Cape Catalyst unit liaised with Infocomm Development Authority of Singapore [IDA] and a 2-day workshop were held in the Western Cape during December 2012. The WCG further engaged with key stakeholders in the Singaporean Oil and Gas sector [one of the leaders globally] and the lessons learned were implemented in the Western Cape's</p>

	approach in promoting the sector in the province. Lastly the visit also resulted in the WC [DEDAT and Wesgro] participating in the Africa Singapore Business Forum that took place in August 2012, including the hosting of a Cape Fair with the Ministry of Trade and Industry [MTI] and the South African High Commission in Singapore.
Total costs breakdown for each meeting attended	No costs for meetings identified
Total costs breakdown for the Department per meeting	See response above

	VISIT TO ANGOLA, 25 until 28 September 2011
TRIP DETAILS	
Organiser [Department]	Wesgro, in collaboration with Trade and Investment KwaZulu/Natal [TIKZN] and DTI
Delegation	<ul style="list-style-type: none"> • Ms T Evans, Media Liaison, Ministry of Economic Development and Tourism Ms S Vermeulen, Assistant Director: International Relations, Department of the Premier
Purpose	<ul style="list-style-type: none"> • Promote the Western Cape as Trade, Tourism and Investment destination • Participate in the South Africa-Angola Business Forum
Destination	1. Angola, 25 until 28 September 2011 [4 working days] ¹⁷
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> 1. Legal Counsel Firm [LCF] 2. South African Embassy 3. Vice Governor of Economic Development of Luanda 4. Angolan import companies [Intramuros and Cassaforma] 5. South Africa-Angola Business Forum 6. Deputy Minister of Trade 7. Angola National Agency for Private Investment [ANIP] 8. Omnia

¹⁷ Sunday, 25 September 2011 was utilised as a working day.

Outcomes pursued & benefits	The WCG obtained a clearer understanding of business opportunities in Angola, including blockages that prevented stronger trade and investment relations. Opportunities for closer collaboration were also explored as far as the SBIDZ was concerned regarding the servicing of oil rigs, Construction, Agri-processing, tourism and education. Discussions were also entered into regarding ANIP and Wesgro forging a closer working relationship to promote business-to-business linkages.
Total costs breakdown for each meeting attended	R 4 319.40 ¹⁸
Total costs breakdown for the Department per meeting	See response above

VISIT TO SAUDI ARABIA AND THE UNITED ARAB EMIRATES, 09 until 15 December 2010	
TRIP DETAILS	
Organiser [Department]	Wesgro, in collaboration with Trade and Investment KwaZulu/Natal [TIKZN] and DTI
Delegation	<ul style="list-style-type: none"> • Ms H Zille, former Premier • Speaker of Provincial Parliament, Mr S Esau • Mr G van Rensburg, Minister for Agriculture • Mr S Fourie, Head of Department: Economic Development and Tourism • Mr D Adolph, Chief Director: Farmer Support and Development Services, Department of Agriculture • Mr M Canham, Director: International Relations, Department of the Premier • Ms P Mabuda, Deputy Director: International Relations, Department of the Premier • Ms D Strydom, Private Secretary, Office of the Premier • Mr W Kriel, Media Liaison Officer, Ministry of Agriculture <p>Mr A Patience, International Relations Practitioner, Western Cape Provincial Parliament.</p>
Purpose	<ul style="list-style-type: none"> • Promote the Western Cape as Trade, Tourism and Investment destination
Destination	<ol style="list-style-type: none"> 1. Riyadh, 10 December 2010 [1 working day] 2. Jeddah, 11 December 2010 [1 working day]

¹⁸ Translator costs during the visit.

	3. Abu Dhabi, 12 until 14 December 2010 [3 working days]
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> 1. Saudi Arabia Chamber of Commerce 2. Shoura Council 3. Governor of Riyadh 4. Deputy Minister of Finance 5. Minister of Commerce and Industry 6. Secretary General of the Supreme Commission for Tourism and Antiquities 7. National Engineering Services and Marketing Group [NESMA] 8. Jeddah Chamber of Commerce 9. Saudi Bin Laden Group 10. Alpha Tours 11. Emirates Advanced Investments 12. Landmark group¹⁹ 13. Abu Dhabi Dept. of Economic Development [ADDED] 14. International Petroleum Investment Corporation 15. Reem Investment²⁰ 16. Business seminar with Abu Dhabi Chamber of Commerce and Industry [ADCCI] and ADDED 17. AD Food Control Authority²¹ 18. Masdar Institute of Science and Technology 19. Minister of Foreign Trade 20. Dubai Chamber of Commerce 21. Jebel Ali Free Zone [JAFZA²² 22. Etihad Airlines 23. Dubai World Central²³ 24. Abu Dhabi Tourism Authority [ADTA

¹⁹ The meeting was only for the representative of Truworths and not the official delegation.

²⁰ The meeting happened concurrently with the meeting with the International Petroleum Investment Corporation and as such Minister Winde was not in attendance.

²¹ The meeting was managed by Minister van Rensburg as the main topic of discussion was food security and the banning of SA red meat into market.

²² Included only the business delegation

²³ Business delegation only.

	25. Abu Dhabi Chamber of Commerce and Industry 26. Abu Dhabi Education Council
Outcomes pursued & benefits	<p>The visit explored closer business linkages with Saudi Arabia [and regional trade and investment promotion agencies in Saudi] in the Construction, Renewable Energy, Agriculture, Oil and Gas, IT, Health care and infrastructure, and back-office support. The WCG obtained a clearer understanding of business opportunities in Saudi Arabia as well as areas of interest Saudi companies were interested in investing in, e.g. an invitation was extended to Saudi companies to attend the Tourism Indaba, the Jeddah Chamber of Commerce expressed a desire to bring a delegation of leading captains of Industry to South Africa and the province, etc. In addition, collaboration between the Shoura Council and the WCPP was encouraged as far as legislative processes were concerned.</p> <p>Similarly, a clearer overview was obtained of Abu Dhabi 2030 Vision and the opportunities for and synergies with the WC. An invitation was extended to ADDED to visit the WC to explore opportunities for closer business linkages. Furthermore, the Western Cape delegation was granted access to the database of the Dubai Chamber of Commerce for potential matchmaking. Similarly, discussions were entered into regarding the export of Agricultural products, Halaal certification and Renewable Energy with the Minister of Foreign Trade. Discussions were also entered into with Masdar City regarding the possibility for the implementation of technology in energy saving. Lastly, discussions were entered into with Etihad airlines regarding cargo load from Cape Town.</p>
Total costs breakdown for each meeting attended	No costs for the meetings identified
Total costs breakdown for the Department per meeting	See response above

	VISIT TO THE UNITED KINGDOM, 09 until 12 November 2009
	TRIP DETAILS
Organiser [Department]	Department of Economic Development and Tourism
Delegation	<ul style="list-style-type: none"> Ms T Evans, Media Liaison, Ministry of Economic Development and Tourism
Purpose	<ul style="list-style-type: none"> Attend the World Travel Market [WTM] Promote the Western Cape as Trade, Tourism and Investment destination

	<ul style="list-style-type: none"> Engage with representatives from the Heritage steam train industry
Destination	1. United Kingdom, 09 until 12 November 2009 [4 working days]
MEETING DETAILS	
Organisation & official met	<ol style="list-style-type: none"> World Travel Market [various sessions] Heritage Steam UK Ffestiniog Railway MOSI Museum Tollman group Higher Education Web publishing TT International Funds PLC
Outcomes pursued & benefits	<p>The delegation attended the WTM, the premier gathering of tourism operators. The event served as a platform to market and promote the offering of the province to a global audience and engage with stakeholders relevant to the sector e.g. airlines, tourism agencies, etc. Engagements were also set up with stakeholders in the tourism, hospitality and financial services sectors to explore opportunities for the Western Cape.</p> <p>Practical advance and suggestions were received regarding the way forward for heritage rail in the Western Cape and the country, including but not limited to the structures, budgets, maintenance and restoration of the locomotives, economic impact of the railways on the local economy, marketing strategies, funding models, insight into the establishment and management of heritage railway museums, community involvement, etc. A strong focus was placed on the Outeniqua Choo Tjoe and possible collaboration in this regard.</p>
Total costs breakdown for each meeting attended	No costs for meetings identified
Total costs breakdown for the Department per meeting	See response above